

For Product Logo – one of the following



Advantech  
Wireless

**Corporate Colors**

**Pantone**

Orange: Pantone 1375 C (Coated) 130 U (Uncoated).

**CMYK**

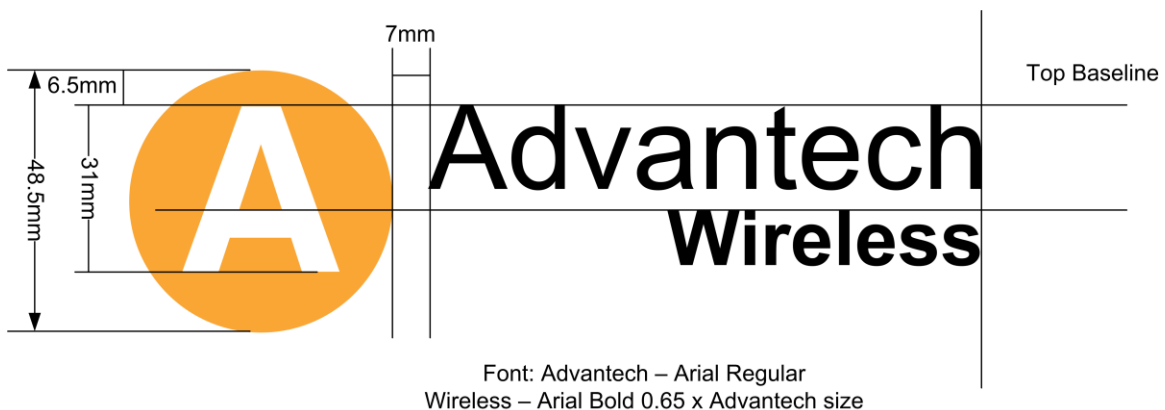
CMYK du Orange: 0 45 90 0

**FONTS:**

“Advantech” is specified with Arial Type, Regular

“Wireless” is specified with Arial Type, Bold

“Wireless” is 65% of the size used for Advantech. Example: if **Advantech** is 20pt, then **Wireless** is 12pt and BOLD



Complete Branding Standards are available from Terry Fagen Ext. 3135 or [terry.fagen@advantechwireless.com](mailto:terry.fagen@advantechwireless.com).